

Xmas Presents
We have them for
FATHER,
MOTHER,
SISTER,
BROTHER
and for all the others
STRATHMORE HARDWARE

THE STRATHMORE STANDARD AND BOW VALLEY

Xmas Presents
Sawing Sets, Carvers,
Silverware, Cut Glass,
Sewing 5 in. Manicure Sets
Aluminum Ware, Cutlery,
Fancy Table Lamps,
Gasoline Lamps, Footwear,
Etc., Etc.
STRATHMORE HARDWARE

VOL. V., NO. 13

STRATHMORE ALBERTA, DECEMBER 27, 1913.

Subscription Price, \$1.00 per year

TO READERS OF THE STRATHMORE
STANDARD:

IMPORTANT NOTICE

At the request of many of our readers, who sometimes find difficulty in receiving their copy of the Standard during the week of publication, and also of advertisers, who find that midweek advertising is of more value than week-end advertising, we have decided to change the day of publication of the Standard from Saturday to Wednesday.

The change will come into effect with the first week of the New Year, when, instead of publishing on Saturday, January 3, we will publish on

WEDNESDAY, JANUARY 7

and Every Wednesday thereafter

The change should be of benefit to our readers. They will, as heretofore, receive a full account of the week's news of Strathmore and district, and will not be subjected to delays in obtaining their paper, which were caused by the big increase in our circulation during 1913. and the rush of extra post office work on Saturdays.

The subscription price will be the same, \$1 per year, and the Standard will be newsier and brighter than ever during the coming year. Remember, Wednesday will be the date in 1914.

Changes of advertisements must be in not later than Monday noon, or publication in the next issue will not be guaranteed.

LOCAL JOTTINGS

**Wishing All Our
Readers
a
Prosperous and
Happy New Year**

We hear that a Carnegie Medal is being proposed for the hero of Sunday night's fire alarm.

This afternoon's meeting of the U.F.A. will be an important one. Officers will be elected for the ensuing year, and delegates nominated for the annual U.F.A. Convention next month.

Try the high-class wines, liquors and cigars, at the Maple Leaf Hotel, combined with the prompt service they are unequalled.

Mr Henry Sorensen left on Tuesday on a trip to the East.

Watch, clock, and jewelry repairs promptly executed on the premises at Esso's Jewels Store.

The kiddies were well catered for this year. In addition to the numerous indoor entertainments, Mr Oscar Miller organised a pig chase, which took place at the stockyards on Wednesday and great excitement. For the younger children a rooster chase was provided. The winners in each case received cash and candy prizes.

Yes, they do give you a 75c meal for 55c, put up by a first class white chef, at the Maple Leaf Hotel.

On Tuesday, December 23rd, the children of Orange Valley and vicinity were entertained in a right royal fashion in the Schoolhouse, by the ladies of the district. A tea was provided for them, to which they did justice, the spread being very varied and appetizing. Nuts, candies, apples and oranges followed. A very pleasing entertainment was rendered by the children, including songs, organ solos, and an auto-rap solo by Mr Marshall. A magic lantern show was also presented. The entertainment over, the sound of tinkling bells called away, and the children were dismissed, and distributed the many gifts. An enjoyable evening terminated with hearty cheers for those who assisted in making it so successful.

A letter from Mr H. B. Petter in reference to our report of last meeting of the U.F.A. has been received too late for publication in this issue, but will appear in our next.

\$10,000 Fire At Cheadle

On Wednesday morning the hardware store and implement business of Mr F. H. Amidon was totally destroyed by fire, with a loss estimated at between \$9,000 and \$10,000.

The cause of the fire is unknown. Mr Amidon was away from home at the time, and his assistant, Mr Manley opened up the store in the morning. After lighting the stove he went outside to do some chores, and when he returned found that the place was on fire. The alarm was at once given, and the people of Cheadle turned out at once and did all that could possibly be done to save the building with the resources at their command, but in vain.

The amount of insurance carried was \$2000.

There were several buildings close by, and fears were entertained for their safety, but after it was seen that nothing could be done to save Mr Amidon's place from destruction, the efforts were directed to saving the surrounding buildings, and these were fortunately successful.

Amidon had in his store a large stock of hardware, and also a large stock of farm implements. Some of the implements were saved, but the loss on the store stock was heavy, as also on his household furniture.

Mr Amidon was in Calgary that morning at his sister-in-law's wedding, and was phoned to at once, but though he came down in only five minutes by motor car from Calgary, all that was left of his business and residence was a heap of smouldering ruins.

Much sympathy is being expressed with Mr Amidon, who is a young man who was working up a successful business, and especially in the circumstances of the case, which involved his translation from a scene of joy and happiness to one of disaster. Happening as it did at the period which is usually the happiest of the year, the blow was a heavy one.

Mr Amidon wishes to thank through our columns the people of Cheadle for their heroic efforts to save his property.

Wedding Bells

Two weddings fell to be recorded this week. The first was on Wednesday, when Mr Ben Pesentade, of the C. P. Frigate Department, was united in wedlock with Miss Alex Gray. In the evening a reception in the honor of the newlyweds was held at the home of Mr and Mrs Gray, when a large number of friends gathered to extend their felicitations, and a pleasant evening was spent in music and dancing.

The other wedding was on Christmas morning, when Mr Alfred Cornborough, Calgary, was married at the Anglican Church by the Rev J. G. Halliway to Miss Beatie Wilkins, daughter of Mr and Mrs C. T. Wilkins, Strathmore. After the ceremony, which was a quiet one, the guests repaired to the home of the bride's parents where wedding breakfast was served. Mr and Mrs Cornborough will take up house at Calgary.

We join with the many friends of the newly wedded couple in extending to them every happiness and prosperity in the future.

Medora, daughter of Mr and Mrs A. N. Reay, was taken suddenly ill with appendicitis on Tuesday, and underwent a successful operation at Calgary General Hospital the following evening. She is making a good recovery.

Mr N. S. Hays is putting down a well for the Demonstration Farm at their cowbarn a mile east of the main buildings.

The manager, chef, and all employees are white at the Maple Leaf Hotel.

**A HAPPY AND PROSPEROUS
NEW YEAR
To
ALL OUR CUSTOMERS
AND FRIENDS**



The Rexall Store

GIFTS at the Rexall Store

GIFTS FOR LADIES

Comb and Brush Sets, Manicure Sets, Sewing Sets, Bracelets, Bracelet Watches, Locket and Chains, Cut Glass, Hand Painted China, Silverware, Leather Cushion Covers, Handbags, Kodaks, Etc., Etc.

GIFTS FOR GENTLEMEN

Smoking Sets, Cased Pipes, Tobacco Pouches, Cigars, Pipe Racks, Fountain Pens, Safety Razors, Emblematic Rings and Lockets, Cuff Links, Watch Fobs, Etc., Etc.

GIFTS FOR CHILDREN

Toys, Books, Dolls, Girls and Boys' Own Annual, Children's Rings, Neckties, Etc.

XMAS PERFUMES in fancy boxes, all the latest Odors
NEILSON'S CHOCOLATES in Gift Boxes
STATIONERY. Paper and Envelopes, a beautiful line, in fancy boxes

A. W. MILLER

DRUGGIST, STATIONER AND JEWELER
Issuer of Marriage Licenses

The King Edward Hotel

STRATHMORE, ALTA.

:: THE COMMERCIAL HOUSE ::

Rates \$2.00 and \$2.50 per day
AMERICAN PLAN

GOOD VALUES

STRATHMORE STANDARD
AND
FARMERS' ADVOCATE
One Year for **\$2.25**

For One Year **\$1.50** TAKE ADVANTAGE OF THIS OFFER

STRATHMORE STANDARD
AND
WEEKLY HERALD
8 STAR
One Year for **\$1.75**

**YOU WILL NEVER
GET BETTER
VALUE**



**FOR WATCHES, CLOCKS, JEWELRY, OPTICAL
GOODS, ETC., see
J. W. ESSON, THE QUALITY JEWELLER
GIRVIN BLOCK, STRATHMORE
Issuer of Marriage Licenses**

**Wishing my Patrons
A Happy and Prosperous
New Year**

T. FOS. H. EVES

**AGENT FOR DeLAVAL SEPARATORS AND ONTARIO
LAUNDRY**

The WHITE & MAY CO.'S GOING OUT OF BUSINESS SALE

SOME LINES ARE SOLD COMPLETELY OUT and cannot be duplicated, but there is still a large quantity of merchandise to be disposed of, and every dollar's worth must be sold
This list means money saving to you. Take advantage of it now.

Ladies \$5 Fur Coats for
\$50.00
Ladies \$20 Cloth Coats for
\$10
Misses \$10 Coats for **\$5**
Misses \$7.50 do **\$4.75**
\$6 Top Skirts **\$3.95**
5 " **\$2.95**
\$2.50 and \$3 do **\$1.45**
\$1.50 Underskirts **95c**
Men's \$1.25 and \$1.50 Underwear for **87c**
Men's \$1 Underwear for **75c**
Men's 75c do for **39c**
Top Shirts and Sweaters at wholesale prices

35 pairs of Trousers at 33 1/2 per cent off
15 only Men's Suits at half price
18 Boys' Suits at half price
Boys' Knickers 33 1/2 per cent off
All Mitts and Gloves at wholesale
25 Comforters at one half price
20 pairs of Blankets at cost or less
Oil and Linoleums at wholesale

Foulard's worth up to 35c for **15c**
Carpets—Rugs at cost prices
See these, it pays
Best Spools **4 c** doz
Crochet Cotton **40c** doz
Ladies' and children's Shoes and Overshoes at cost prices
The entire stock must be cleared. No reserve. Stock up. The prices we offer are better than most stores buy at

Pure Sugar **\$5.50** cwt
Best Jelly Powder **35c** pkg
Best Flour **\$2.55** cwt
Western Eggs **\$2.35** cwt
\$300 worth of Dishes at wholesale prices
Lard, Ham and Bacon at wholesale
Clover Leaf Salmon 2 doz
25c Baking Powder for **10c**
1 1/2 lb tin Baking Powder **69c**
Best Pure Flavoring 3 for **25c**
Do Spices 3 for **25c**

Finest Cheese **19c**
Fines Oranges **35c** doz
Jap do **69c** box
Fresh Eggs **45c** doz
Canned Milk, Corn, Peas, Beans, Tomatoes **10c**
3lb tin Black Tea **85c**
All Olives 1/2 off
Pickles wholesale
Syrup \$1.40 tin for **\$1.25**
25c tin do for **82c**
95c Jams for **75c**
25c Figs for **\$1.25**
Raisins 3 for **25c**
Finest Currants, 2 for **25c**

Finest Mixed Nuts **20c** lb
Cranberries **14c** lb
Finest Grapes **15c** lb
Canned Fruits 25c size for **17c**
2.00 per doz
Men's and Boys' Shoes, Overshoes and Rubbers at cost prices
All Hats at half
The entire stock must be cleared. No reserve. Stock up. The prices we offer are better than most stores buy at.

WHITE & MAY CO., LIMITED

Christmas

Seasonable weather, with the thermometer hovering in the neighborhood of zero, but with hardly a trace of snow, greeted the 1913 anniversary of the birth of the Christchild.

Religious services were held in the Catholic church on the day, while midnight mass was held in the Catholic church on Christmas eve, as is customary.

In local homes the Christmas turkey decorated with many festive board, while a sumptuous dinner was served in the King Edward by mine host McCoy, and Mr. Galbraith of the Maple Leaf also put up a splendid dinner. There were naturally not many travelers in the hotels, but the good things were partaken of by the regular boarders, and by local guests.

Santa Claus made his public appearance in Strathmore earlier than usual this Christmas, though he filled the stockings as usual at the appointed time on Christmas morning. On Monday evening he visited the Methodist Church Sunday School Christmas treat and distributed the goodies on the two evergreens, every boy and girl present getting something to take home. Besides the children many adults were present and the church was filled to capacity. A fine entertainment was given by the children of various classes, while several adults also contributed to the program, which was in the hands of Mr. E. E. Zerkle, assistant superintendent.

Santa Claus came back to Strathmore on Tuesday evening to the Presbyterian Sunday School. He is not a sectarian Santa, and visits everywhere where children are. Here, as at the Methodist Sunday School, he was heartily greeted by a large number of children and their parents and friends, in a crowded building, and an entertainment of a similar nature was provided.

Before Santa came to Strathmore he had visited at similar gatherings of the children in the rural schools. His earliest appearance was on December 12 when he did the honors to the children of Hervey school district assembly in a crowded schoolhouse. This affair was

attended by a large number, and after the children had given their good time the older folks of whom there were many present, held an enjoyable dance.

Other Christmas Tree celebrations were at Strathgairn and Cairnhill on the 23rd.

Altogether the children and adults of Strathmore and the surrounding district spent a very merry Christmas.

Minister Mistaken for Burglar

AMUSING EPISODE

We hear that last Friday evening a local clergyman had the unique experience of being mistaken for a burglar, and held up at the point of a revolver. It happened in this way:

A local professional man and his good lady were out shopping just about nightfall. As men will do sometimes, the husband lost his wife while shopping, and went home by himself. As he entered the house by the back door, he heard a knocking at the front door, which he opened, and invited the minister. They then made a tour of the house with the aid of an electric flashlight. In the meantime the lady of the house, returning, saw in the gathering dusk a suspicious-looking man enter her house by the back way. She immediately informed the neighbors, who also saw the burglar-like looking figure moving about in the house. They sent for the police, and a complete coroner was opened. After a few minutes of no-bless anxiety the front door opened, and out stepped the minister, to be greeted by the stern admonition: "Stop there for a minute, my man." This was backed up by the cold stare of a revolver, not exactly pressed against his temple, as the detective stories usually have it, but close enough to be uncomfortable, and in the hand of the truly next door neighbor. On closer inspection of the "burglar" explanations ensued, and it is stated that it was half-an-hour later that the echoes of the last chuckle died away on the frosty air.

The Strathmore Agricultural Society January Meeting will be held Wednesday, January 7, in the Fire Hall.

Another C.P.R. Fire Alarm

At 12-30 on Sunday night, or rather Monday morning, many of the citizens of Strathmore, who had just turned over for their beauty sleep, were awakened by the violent ringing of the fire bell. By the time most of them got dressed and out they were enabled to see the fire engines returning to the fire hall.

The occasion for the alarm was in this wise: the night operator at the railway station was seated at his desk as usual shortly after midnight, when he heard a violent report from the basement, and immediately black smoke began to pour up from the furnace flues. He attempted to go down stairs to find out the cause of the trouble, but found the smoke too dense to get inside. Returning to the office he phoned up the King Edward which in turn informed the fire station and within a few seconds of the bell being rung, a number of local young men, who had been holding a pleasant evening in a restaurant near by, hatched on to the engine, and had it down to the station in quick time. Fireman Jerry Anderson braved the smoke in the basement, and found the furnace to the chimney having fallen down. It was got into position again in a very short time, and the smoke cleared.

Gas in the furnace, caused by the flues probably being choked with soot, is given as the cause of the explosion, which was so violent as to blow the caps on the chimneys in the waiting room clear across the room.

Hockey

C. P. R. ALL STARS V STRATHMORE

This is a very sad story that the C. P. R. hockey boys tell to the street.

They came up to Strathmore to play hockey and sure enough met with a defeat.

The game was very fast at times and the Strathmore boys well played their part. It is described by the "Standard" cannot be held liable for any inaccuracies which may occur in error.

From a By Stander

If your counter check books are running low, place your order for your next supply with the Standard. We can fill your order at the lowest prices and give you choice of books you require.

Ladies stopping at the Maple Leaf Hotel will get all the courtesies possible shown them.

THE CHURCHES

ST. MICHAEL AND ALL ANGELS CHURCH OF ROMAN or REXBURGH COR. FIRST ST. and THIRD AVE. Services every Sunday 7:30 P.M. Matins and Evensong at 11:00 every fourth Sunday at 11 a.m. Next celebration Dec. 28, Nightingale, 3 p.m.

REV. G. G. HATHAWAY, PRESBYTERIAN CHURCH STRATHMORE.

Service 10:30 a.m. and 7:30 p.m. Sunday School sessions every Sunday at 12:30. Rev. A. Boyd Pastor.

LUTHERAN Scandinavian Christian Services in the Anglican Church in Strathmore, Dec. 28, at 11 a.m.

The Ladies Aid will meet with Mrs. Downie on Saturday, Dec. 27 at 1:30.

ANNE VALLOO, Secy.

Strathmore Railway Time Table

Train No. 13—SROTHMORE EXPRESS Going West, Dec. 12, 11 a.m. Train No. 14—TORONTO EXPRESS Going East, Dec. 12, 11 a.m. Train No. 15—SROTHMORE EXPRESS Going East, Dec. 12, 11 a.m. Train No. 16—SROTHMORE EXPRESS Going East, Dec. 12, 11 a.m.

N.B.—These figures are given for the convenience of the public, and are subject to change without notice. The Standard cannot be held liable for any inaccuracies which may occur in error.

The "cattle" throughout Western Canada casts long shadows at the distant markets. He thinks it he could only get them. He would make a fortune for exhibition on that market. It is any wonder that the wholesaler and retailer will not accept shipments of Alberta stock when they are liable to be loaded up with rubbish of that kind as the Grain Growers' Grain Company was last Saturday. With the possibility of being favored with such stuff as that, one cannot blame the wholesaler and the retailer for going away down to far off California, Oregon, Washington and British Columbia for stock, given equally well or even better in Alberta, the only difference being that in those States the wholesaler knows he is dealing with stock who will ship nothing but the best, who will put it up in good shape and pack it carefully so that it will not be damaged in a journey of even thousands of miles, whereas, if one may judge from last Saturday's exhibit—but enough has already been said about that. If last Saturday is to be taken as representative of what Alberta farmers can do, the sooner the U.P. comes to work for the establishment of open markets and co-operative distribution centres, the better for the reputation of the province.

Calgary's increase in population is noted, particularly when one bears in mind the great industrial development that is taking place in and around the city. Every new industry means added employees, and most of these have wives and families to feed and clothe. The Calgary market is bound to show a corresponding increase in growth and opportunity as long as the present trade policy is maintained. It is well therefore that the farmers who are expanding the Calgary household with food products should cultivate the market. Greater attention to market extension, direct and marketing is their immediate problem, rather than striving after freer markets which is a long process to reach, and therefore offer greater difficulties in placing their produce properly before the consumer.

The Saskatchewan Trussed Walnut Builders' association has decided to erect a brick factory in Saskatoon, Sask.

What a Prominent Farm Editor Says of the Canadian West

Mr. A. D. Penny, editor of "Farm Life," Chicago, writes his impressions of the Canadian West as follows:

"Mixed Farming Chances." "While grain raising, that is to say, what raising, will probably remain for a long time to come, the chief product of Canadian farms, nevertheless, I was much favorably impressed with the opportunities open to the man who engaged in mixed farming and stock raising. I believe that with the possibilities for economical meat production, which this country appears to possess, the greater profits will be found in beef and pork production and dairying. The risk will be found much less and the returns more sure than in grain farming. In the districts surrounding the towns of Durban, Humboldt, Prince Albert, Vermilion, North Battleford and Edmonton we found conditions were adapted to stock raising and general farming. The natural horse grass and western ryegrass make great grazing here and afford economical feed in abundance. Timothy grows well and alfalfa is being experimented with, with good results. In fact, in the first two weeks of August we found pastures as green and as luxuriant as June meadows in the U.S. Here is plentiful through out this section and stock is finished on 'crack' barley, oats or frosted wheat.

The development of stock raising is still in its infancy here, nevertheless farmers are beginning in a small way to have already manifested their line of farming brings in the most satisfactory returns by the long run. What is more, these farmers are building for the future and are laying the foundations for a permanent and progressive agriculture.

Good Vegetables Seen. "I was greatly interested in the vegetable section during my tour through the Western Canada. Most of the common vegetables grow and flourish here. With the exception of the tomato and sweet corn, common vegetable crops reach maturity. We saw cabbage, cucumbers, radishes, lettuce, pumpkins and squash equal to those grown in the States. Raspberries do well and we found growing berry patches which had just ceased bearing on our arrival."

There will be an ever increasing demand for the various products mentioned by Mr. Penny in the rapidly developing industrial West, such as Winnipeg, Calgary, Medicine Hat and numerous others.

CANADIAN PACIFIC

ROUND TRIP EXCURSIONS TO LOS ANGELES, CAL.

Tickets on Sale by Canadian Pacific Agents, January 3 & 4, 1914

For Special Train leaving Spokane, Wash., Jan. 6

also on January 10, 11, 12, 1914

For Special Train leaving Spokane, Wash., Jan. 13

First return limit, April 30, 1914

Fare from Strathmore to Los Angeles and Return

travelling and returning via Sp-Kan

\$123.80

Going via Spok m. Returning via Seattle

\$129.25

Stops will be at Portland, San Francisco, San Jose, Santa Cruz, Del Monte, Paso Robles, San Bernardino, Riverside and Redlands.

Fare on going trip, 1st class, includes berth and \$5.00 on \$50.00 or more. Return by regular service, meals and berth not included. For descriptive pamphlet apply.

R. Dawson, District Passenger Agent, Calgary, Alta.

CHRISTMAS AND NEW YEAR HOLIDAYS

FARE AND ONE THIRD FOR THE ROUND TRIP

Between all stations in Western Canada

Going Dates Dec 20, 1913 to Jan 1, 1914

Final return limit Jan. 5, 1914

For further particulars apply to nearest agent, R. Dawson, District Passenger Agent, Calgary, Alta.

